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Michael Rausch, Vice President

Wendy Lee, Secretary/Treasurer

Randy Houtz, Board Member

Amber Rausch, Board Member

Jona McNamee, Board Member

Jody Davis, Board Member

Greg Hall, Board Member



## Our Three Objectives

To be a part of a culture of wellness in Great Falls, Montana, our main focus of fundraising is to develop an entire community that supports health and wellness.

*We encourage Great Falls' children to be more active. Our funds are primarily used to buy bikes for 3<sup>rd</sup> grade students in Great Falls. We chose this age group, because this is when a child's size necessitates a transition from their small child-sized bike to a larger, more sophisticated bike.*

*We encourage people of all ages and fitness levels to ride in an event that is noncompetitive and not timed. Our vision is to see teams from all walks of life riding in this charity event.*

**Cruise 4 Kids** is delighted to be in its sixth season. In 2015-2016, it is our goal to give six bikes to all eighteen of our local elementary schools. We are proud of our three signature events. With your help we can reach this important goal!

### **Annual Cruise 4 Kids Charity Bike Ride**

Every year on the second Saturday of June, people of all ages gather in Ulm, Montana, and participate in our annual non-competitive bike ride. They choose to ride 14, 28, or 50 miles. The goal of the riders is to raise money to buy bikes for third grade students in Great Falls while also modeling an active healthy lifestyle.

### **Annual Bike Give Away & Safety Extravaganza**

This past year on May 9th<sup>th</sup>, **Cruise 4 Kids** gave away 72 bikes to Great Falls third graders. Thanks to our riders and loyal community partners we have given 324 bikes away to date.

**Cruise 4 Kids** would be honored to have you as our supporter. We recognize our major sponsors by inviting them to partner in helping present the bikes at our **Annual Bike Give Away & Safety Extravaganza**. Thank you in advance for your participation. If we can be of further assistance, please do not hesitate to contact us.

### **Annual Spin-A-Thon**

Every January, we invite community members of all shapes, sizes, and fitness levels to join us at Access Fitness to participate in a one or two hour spin-a-thon. In 2015, these community members raised enough funds to purchase ten bikes. We are told this event was a record amount to be earned at a spin-a-thon at Access Fitness. We are counting on breaking that record in January of 2016!

Check us out on the web at <http://www.cruise4kids.com>. We are also on Facebook—find us there and become our “friend” by typing **Cruise4Kids Montana** on your Facebook search engine.

Fundraising  
Cruise 4 Kids, Tax ID: 27-0802357  
1706 3<sup>rd</sup> Ave North  
Great Falls. MT 59401

# Cruise 4 Kids

## Sponsorship Levels 2015-2016

<u>Level</u>	<u>Donation</u>	<u>Benefits</u>
Platinum	\$5000	Annual charity bike ride named after company
Diamond	\$2500	Logo on event T-shirt Logo on Cruise 4 Kids' Letterhead -Recognizing Sponsorship
Gold	\$1000	Invitation to bike giveaway to help distribute bikes Logo and link on major sponsorship page of website Company banner displayed at Cruise 4 Kids' events Participation in one annual promotional drive -Such as Facebook Rafflecopter
Silver	\$500	Company name on Cruise 4 Kids Banner -Displayed at all major events.
Bronze	\$100	Recognition on Cruise 4 Kids Web page Thank you on Cruise 4 Kids Facebook page

Sponsorship benefits are inclusive of all benefits of previous categories. In-kind donations of advertising, sponsoring an aid station, or promotional gear for our bike ride participants are always gratefully considered.



Need more information?

Amber Rausch

870-2393

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# Cruise 4 Kids



1706 3rd Ave. North

Great Falls, MT 59401

## Yes! Yes! Yes!

I want to support *Cruise 4 Kids*

In-kind Contributions Contact me about an in-kind donation for:

- Advertising.
- Supporting an aid station.
- Promotional gear for participants.
- "Goodie bag" donations.

Financial Contributions

- Enclosed is a donation for \$\_\_\_\_\_.

Contact Information

Contact Name\_\_\_\_\_

Best Way to Contact

E-mail\_\_\_\_\_

- Personal Contact
  - o Best Time\_\_\_\_\_
- Phone Number\_\_\_\_\_
  - o Best Time\_\_\_\_\_

*Bringing People Together*

*for a*

*Healthier Community*

